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| **NAEP 2014 ANNUAL CONFERENCE** **Hilton St. Petersburg Bayfront** **ST. PETERSBURG, FL APRIL 7-10, 2014****SPONSORSHIP OPPORTUNITIES**All exhibitors and sponsors will receive: **DEADLINES (to be included in):** * Recognition in the final program 1. Advance Program you must register by 11/15/13
* Poster recognition in registration area 2. Poster displays at conference by 3/10/14
* Recognition (projected on screen) before all general sessions & lunches 3. Final program by 3/10/14
 |
| **Diamond Sponsor** * Conference Title presented by your company/agency on all printed materials and throughout the conference
* Your logo on our web site with a link to your website
* Exclusive Recognition as a major sponsor: Your choice of President’s Reception, Opening Session or Keynote Luncheon
* Exhibit booth in prime location
* Four full conference registrations
 | **$20,000 (1 available)*** Two full page advertisement in the final program
* Company logo on conference bags
* Company logo on lanyards
* Company literature in conference bags
* Option to put welcome gift in attendee’s hotel room
* A pre-conference attendees list
* Company logo on promo item
* Corporate Membership
 |
| **Platinum Sponsor - $10,000 (2 available)*** Exclusive Recognition as a major sponsor at your choice of Welcome Reception, Opening Session or Keynote Luncheon
* Exhibit Booth
* Your logo on our web site with a link to your website
* Two full conference registrations
* Full page advertisement on the back cover or inside front cover of the final program
* Company logo on the conference bags
* A pre-conference attendees list
 | **Quantum Sponsor - $7,500 (6 available)*** Recognition as a major sponsor at Welcome Reception or Keynote Luncheon
* Exhibit Booth
* Your logo on our web site with a link to your website
* One Full Conference registration
* Full page advertisement in the final program
* Company logo on the conference lanyards or promotional item
* A pre-conference attendees list
 |
| **Gold Sponsor - $5,000 (8 available)*** Exclusive sponsorship of a breakout room with poster recognition in the room and literature distributed on a table
* Exhibit booth
* Your logo on our web site with a link to your website
* One full conference registration
* ½ page advertisement in the final program
* A pre-conference attendees list
 | **Silver Sponsor - $2,500*** Recognition as a sponsor
* One day conference registration
* ¼ page advertisement in the final program
* Table Top Display
* Your company name on our website with a link to yours
* A pre-conference attendees list
 |
| **Copper Sponsor - $1,500*** Recognition as a sponsor
* Your company name on our website linked to your website
* Two meal tickets for a lunch
* ¼ page advertisement in the final program
 | **Bronze Sponsor - $1,000*** Recognition as a sponsor
* Your company name on our website linked to your website
* Business card advertisement in the final program
 |
| **Pewter Sponsor - $500*** Recognition as a sponsor
* Your company name on our website linked to yours
 | **Student Sponsor - $250** * Pay for a student to attend the conference
 |
| **Other Sponsor - $\_\_\_\_\_\_\_\_\_\_\_\_\_\_** Examples: Flash drive with conference proceedings on it, AV, Transportation, Internet Room, Breakfast, Breaks, Specific Sessions, (Call to discuss) |



**NAEP 2014 ANNUAL CONFERENCE**

**Hilton St. Petersburg Bayfront**

**ST. PETERSBURG, FL APRIL 7-10, 2014**

**EXHIBIT OPPORTUNITIES**



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| **EXHIBITOR OPPORTUNITIES: FULL CONFERENCE** |
| **Exhibit booth 8ft deep x 10 ft wide - $1,000*** One Full Conference Registration
* Two booth attendee badges (Extra badges are $50 each, badges do not include meals/receptions).
* Your company name on our website linked to your website
* Attendees list
 | **Table Top Display 6 ft x 30 in table - $750*** One Day Conference Registration
* Two booth attendee badges (Extra badges are $50 each, badges do not include meals/receptions).
* Your company name on our website linked to your website
* Attendees list
 |

**Cancellation Policy**: If written cancellation is received by February 1, 2014, a full refund will be made less $100 administrative fee. If cancellation is received after Feb 1, 2014 and before March 1, 2014 an 80% refund less $100 administrative fee will be given. After March 1, 2014, no refund will be made.

**Questions?**

Donna Carter, NAEP Conference Planner

PH: 863-949-0262 Fax: 501-423-1701

Email: naepfl@verizon.net

**PROGRAM AD FEES and SPECIFICATIONS**

AD SIZES AND FEES

Full Page……………………………….7.25 wide x 10 high…………….....................………$1,600

Half Page………………………………7.25 wide x 4.75 high………………..........................…$850

Quarter Page……..…………………….3.375 wide x 4.75 high………….....................………..$500

Business Card………………………….3.375 wide x 2.125 high…………......................………$250

DIGITAL SPECIFICATIONS

* Only digital files will be accepted
* Black and white or grayscale JPEG 600 resolution at 100% size, or high resolution PDF
* **Files must be smaller than 4 MB**

**Send all ads to:**

Donna Carter naepfl@verizon.net

**Ad Submittal Deadline: March 7, 2014**

** NAEP 2014 ANNUAL CONFERENCE**

**Hilton St. Petersburg Bayfront**

**ST. PETERSBURG, FL APRIL 7-10, 2014**

**NAEP Sponsor, Exhibitor and Program Ad Sign Up Form**

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| **Company Name:** |
| **Address:** |
| **City** | **State** | **Zip:** |
| **Contact Name:** |
| **Phone:** | **Fax:** |
| **Email:** | **Web Site:** |

**Sponsors:**

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|  **Diamond Sponsor - $20,000****Event I wish to sponsor:** \_\_\_\_ President’s Reception \_\_\_\_ Opening Keynote Session \_\_\_\_ Keynote Luncheon |
| **\_\_\_\_ Platinum Sponsor - $10,000****Event I wish to sponsor:** **\_\_\_\_** Welcome Reception **\_\_\_\_** Opening Keynote Session **\_\_\_\_** Keynote Luncheon | **\_\_\_\_ Quantum Sponsor - $7,500****Event I wish to help sponsor:** \_\_\_Welcome Reception \_\_\_ Keynote Luncheon |
| **\_\_\_\_ Gold Sponsor - $5,000**  | **\_\_\_\_ Silver Sponsor - $2,500** |
| **\_\_\_\_ Copper Sponsor - $1,500** | **\_\_\_\_ Bronze Sponsor - $1000** |
| **\_\_\_\_ Pewter Sponsor - $500** | **\_\_\_\_ Student Sponsors - $250\_** |
| **\_\_\_\_ Other Sponsors - $\_\_\_\_\_\_\_\_\_\_****I wish to help sponsor:**  |

**Exhibits:**

|  |  |
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| **\_\_\_\_ Booth - $1,000**  | **Space No. Requested\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (see layout map)** |
| **\_\_\_\_ Table Top - $ 750**  | **Space No. Requested\_\_\_\_\_\_\_\_\_\_\_\_\_\_ (see layout map)** |

**Ads:**

**\_\_\_\_ Full Page Ad - $1,600**

Return this form with your payment to:

NAEP, 37867 Sunny Dell Ln; Halfway, OR 97834

**\_\_\_\_ Half Page Ad - $850**

**\_\_\_\_ Quarter Page Ad - $500**

**\_\_\_\_ Business Card Ad - $250**

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| **Check** | **Visa** | **MasterCard** | **American Express** |
| **Credit Card Number:** |
| **Expiration Date:**  | **Verification Code:** |
| **Name on credit card:** |
| **Billing address for credit card:** |
| **Billing City** | **State** | **Zip** |

**Mail to: NAEP**

 **37867 Sunny Dell Ln**

 **Halfway OR 97834**

**Questions:** Donna Carter, NAEP

PH: 863-949-0262, Fax: 501-423-1701

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